

E-Cycle Washington Logo Usage and Guidelines

The E-Cycle Washington logo should only be used for activities related to the E-Cycle Washington program.

Appropriate use includes:

- Promoting the E-Cycle Washington program and website in brochures, newsletters, websites and other print materials.

Inappropriate uses include:

- Promoting collectors, processors or transporters that are not officially participating in the E-cycle Washington program. A list of participating business will be available at: www.ecyclewashington.org.

Guidelines for use of the logo and variations of the logo provided on this website:

- You may use the logo with the tag line, website, phone number or any combination of these.
- Do not change the colors of the logo.
- Black and white logos are available on the website for use in black and white materials.
- Do not change the size of individual elements in the logo.
- The logo should not be rearranged, rotated, or changed in any way.
- When using the 1-800-RECYCLE number, Ecology prefers that you state this number is for locating collection sites only and not for general information purposes.