

Report from The Nature Conservancy to the Washington Department of Natural Resources

Agreement Number 13-239: Information and Technical Support for Coastal and Marine Spatial Planning for Washington's Coastal Waters -- For the Period May 1 through June 30, 2013

Activities and accomplishments associated with the Scope of Work during this period:

1. Managed a team of employees from TNC, Ecotrust, Washington Sea Grant and the University of Washington to accomplish the Scope of Work.
2. Liaised with staff from DNR and the Washington Department of Ecology through three Planning Development Team meetings, a webinar, and six conference calls to determine agency needs and coordinate TNC support with the planning process and timeline.
3. Contributed to the development of the portal web site by:
 - Discussing with DNR and Ecology staff how to edit content on the website through the Wordpress administration interface.
 - Updating the search engine optimization.
 - Developing the beta version data catalog in coordination with DNR technical staff.
 - Added Calendar link to Home page
 - Explore page project category descriptions
 - Updated content on Current Projects page
 - Moved "Our Partners" and image from About to Learn page
 - Updated About page content
 - Updated Explore page category descriptions
 - Added new project scopes to the Current Projects page
 - Linked to Data Viewer from website
 - Pushed the Data Catalog to the Explore page
 - Update Visualize image on Explore page
 - Transferred administrative control of the website to DNR and DOE
4. Developed and implemented an outreach plan for the portal web site and data viewer by:
 - Reviewing and refining the draft plan with DNR, Ecology, and Sea Grant staff.
 - Coordinating and leading outreach meetings and webinars to demonstrate the features of the system and solicit user feedback.
 - Compiling and analyzing the user feedback and presenting it to the Planning Development Team (with DNR Hershman Fellow).
 - Leading a Planning Development Team meeting to develop and prioritize recommendations to the DNR technical team, and then deliver those recommendations to DNR staff.
5. Contributed to the development of the data viewer, data catalog, and data sets/server instances by:
 - Coordinating and leading weekly calls to review technical priorities related to data review and the data viewer.

- Managing the data review and prioritization process, and documenting the data inventory.
 - Developing data sets for proper exposure in the data viewer.
 - Developing a prioritized list of changes for the data viewer
 - Prioritized changes for the data viewer were communicated to the Technical Development Team lead and incorporated.
6. Observed the goals and objectives workshops led by Ecology, with agencies and Coastal Marine Advisory Council members, to gain information for developing future planning tools.
 7. Liaised with federal agencies, tribes and stakeholder groups through five meetings and many phone calls to share information and ensure a coordinated approach to planning.
 8. Liaised with the Regional Data Network by participating in their conference calls.